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FOR IMMEDIATE RELEASE

CITYPROWL

Cleveland, Ohio – CityProwl, the 2 year old company that produces audio walking tours, has partnered with Neighborhood Progress Inc. and Fairfax Renaissance Development Corporation to produce audio tours of three of Cleveland’s historic neighborhoods.

Jennifer Coleman, the CEO of CityProwl always planned to expand into the city’s neighborhoods, highlighting the architecture and rich history of the diverse populations who have lived and currently live in them. “When NPI contacted me about creating neighborhood tours, I thought it was a perfect match as both CityProwl and NPI are committed to helping the city thrive. The first tours will concentrate 3 of NPI’s Strategic Investment Initiative Areas: Fairfax, Buckeye and Glenville. These neighborhoods were selected because they are part of the Greater Circle Living housing incentive program for the Greater University Circle area. Fairfax Renaissance Development Corporation is managing the Greater Circle Living program. The tours will be available at the beginning of 2009.

In 2006, CityProwl received a \$30,000 grant from the Civic Innovation Lab to launch the company. Since then, CityProwl has produced 5 tours, 30-45 minutes long each, focusing on downtown Cleveland. Featured areas are Prospect Ave/E. 4th St, The Arcades, Public Square, the Warehouse District and Cleveland’s Bank Lobbies. The free of charge tours can be downloaded at www.cityprowl.com.

About CityProwl

By using the latest personal communications technology and combining it with a classic way to view the city, CityProwl reframes walking tours for the 21st century and promotes an awareness and appreciation of the urban environment through direct interaction.

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If you would like more information on this topic or wish to schedule an interview with Jennifer Coleman, please contact her at 216.235.2023 or send an email to jennifer@cityprowl.com .